

Planning to ask your employer to help support your SAE Membership? If so, we offer a variety of email suggestions below to help you explain why SAE is the right choice.

Company Benefit/ROI

Subject Line: Resources to Support New [Insert Initiative]

I wanted to run something by you. With our new initiative focused on [Insert Initiative], I'm wondering if it might be helpful to pursue a group membership with SAE International. They have some specific professional development courses on [Insert Topic] as well as member discounts on technical resources that could help us ramp up our efforts even faster.

Since we won't be traveling to [Insert Conference], would it make sense to look at helping to fund a group membership for our team? SAE offers a discount for organizations that wish to purchase at least 10 memberships for employees. In my opinion, this would be a really good return on investment.

Sincerely,
[Signature]

Individual/Team Goals

Subject Line: SAE International Professional Membership

I know we are always looking for training programs that will help our team stay at the forefront of the mobility industry. I found a professional society that I believe would benefit me as well as other members of our group and wanted to share.

SAE International Members get the best pricing on training and the upfront savings would immediately offset the \$120 cost of an annual membership. They also offer a number of other mobility-specific benefits including:

- First-to-market technical insights
- Best-in-class technical resources with discounts on more than 2,600 technical papers
- Networking opportunities through local sections, mobility conferences, and an online member-only community

Would you consider helping to reimburse the cost of SAE Membership dues? Members get the best pricing on training and the upfront savings would immediately offset the \$120 cost of an annual membership.

I appreciate your continued support and believe joining SAE will allow me to grow while at the same time adding immediate value to [Company].

Sincerely,
[Signature]

Access to Mobility Industry Resources

Subject Line: Technical Paper Download and SAE International Membership

I am hoping to advance my [Insert Topic] knowledgebase and found a technical paper from SAE International that is extremely relevant.

If possible, I would like to purchase an SAE Membership to download the paper. Would this be something our department would be willing to help fund? Joining as a professional is only \$120/year and would be perfect for me to keep up with the latest mobility industry news and insights.

Thank you for your consideration and ongoing support. I am happy to discuss this further.

Sincerely,
[Signature]