

# SAE DEMO DAYS STATS

PUBLIC PERCEPTIONS AND PREFERENCES FOR SELF-DRIVING CARS

## Background

Leadership in the mobility sector



**114+ years**

**4** **FREE** public self-driving car demonstrations

**2000+** rides given



**1,395** participants' data collected



## Perceptions

Only **6%** of riders had ridden in a self-driving car before



**88%** of riders were enthusiastic about self-driving cars after riding in one

**49%** believe the public will be routinely riding in self-driving cars on public roads within 5-10 years



**56%** prefer to buy or own a self-driving car

**94%** would recommend SAE Demo Days

